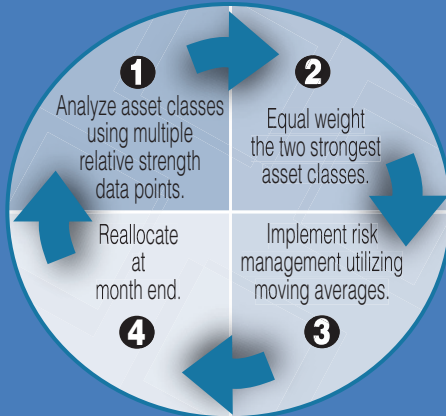




## Description

The Sterling Tactical Rotation strategy is a rules based global fund that employs an equal weighted strategic rotation model allocating between six broad based non-correlated global asset classes. **The strategy utilizes a risk management tool that allows 100% cash exposure during market declines.**

## Process



## Asset Classes

Domestic Equities

U.S. Bonds

International Equities

REITs

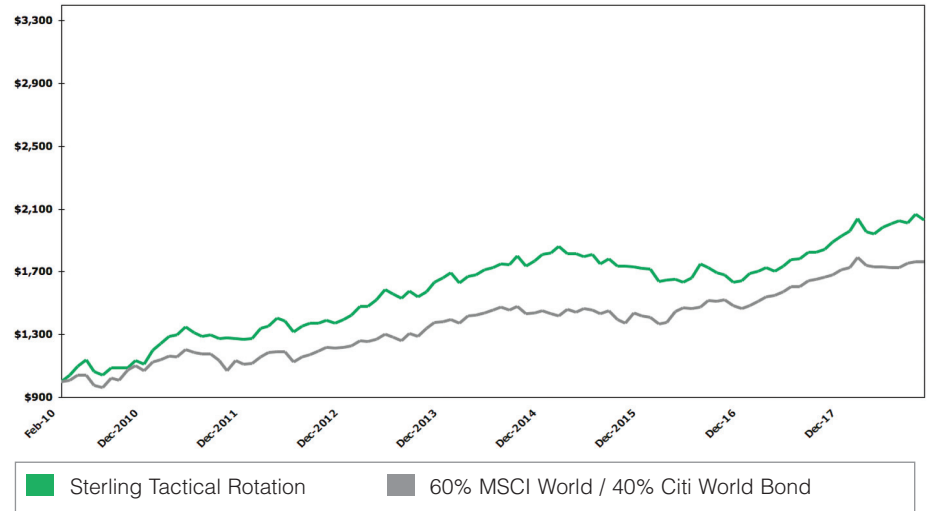
Commodities

Cash

All charts and key statistics shown above utilize gross returns to illustrate a pure reflection of the strategy, except when noted otherwise. Inception date of composite is 02/01/2010, and all data on this page is calculated from inception through 9/30/2018, unless noted otherwise. See additional disclosures on reverse side.

## Historical Performance

Sterling Tactical Rotation Total Return Growth of \$1000



## Risk Statistics

	Sterling Tactical Rotation	60% MSCI World / 40% Citi World Bond
Annualized Return	8.49%	6.76%
Annualized Std Dev	8.73%	8.31%
Beta	0.66	1.00
R-squared	0.40	1.00
Up Capture	88.78%	100%
Down Capture	75.00%	100%
Max Drawdown	-12.27%	-11.25%

## Performance

Year	Sterling Tactical Rotation	60% MSCI World / 40% Citi World Bond
2018 (as of 9/30/2018)	3.55%	2.24%
2017	16.05%	16.24%
2016	-1.70%	5.32%
2015	-5.62%	-1.73%
2014	7.37%	2.81%
2013	19.03%	13.54%
2012	11.81%	10.16%
2011	6.26%	-0.64%
2010	19.75%	12.22%



## Composite Data

Year	Total Assets (millions)		Number of Accounts	% of Non-Fee Paying	Internal Composite Dispersion	Composite Performance		Benchmark Performance		3-Year Annualized Standard Deviation**		
	Firm	Composite				Gross	Net	Blend	S&P 500	Composite	Blend	S&P 500
<b>2017</b>	74.8	12.0	64	10.87%	0.14%	16.05%	14.64%	16.24%	21.83%	6.98%	6.64%	9.92%
<b>2016</b>	76.6	11.9	72	2.32%	0.32%	-1.70%	-2.95%	5.32%	11.98%	7.69%	7.14%	10.59%
<b>2015</b>	92.5	18.1	97	2.28%	0.34%	-5.62%	-6.78%	-1.73%	1.41%	7.77%	7.07%	10.48%
<b>2014</b>	102.5	20.5	108	2.05%	0.41%	7.37%	6.03%	2.81%	13.69%	8.27%	6.92%	8.98%
<b>2013</b>	109.2	21.4	101	1.72%	0.26%	19.04%	17.61%	13.54%	32.39%	8.20%	8.74%	11.94%
<b>2012</b>	83.3	12.9	77	2.59%	0.65%	11.81%	10.43%	10.16%	15.98%	-	-	-
<b>2011</b>	64.9	8.1	52	0%	0.41%	6.26%	4.96%	-0.64%	2.12%	-	-	-
<b>2010</b>	58.5	5.7	32	0%	N.A.	19.75%	18.68%	12.22%	19.35%	-	-	-

N.A. -Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year.

\* Performance reflects the un-annualized performance from February 1, 2010 to December 31, 2010.

\*\* The 3-Year Annualized Standard Deviation is not shown for periods where 36 months of composites returns do not exist.

## Important Disclosures

Sterling Global Strategies LLC (SGS) is an independent registered investment advisor. For GIPS purposes, the firm includes all assets of SGS discretionary assets, including assets previously managed by Sterling Wealth Management Group, with the exception of Comprehensive Financial Management advisory assets. The firm maintains a list of composite descriptions, which is available upon request.

The Sterling Tactical Rotation Composite seeks to provide absolute returns during any market cycle or condition. Major long-term outperformance has been attained by employing an equal weighted strategic rotation model, trading between commodities, REITs, bonds, international and domestic equities. Market volatility is mitigated by utilizing a unique go-to-cash risk management tool. The Sterling Tactical Rotation Composite was created in November 2012. The U.S. Dollar is the currency used to express performance. Gross performance is presented net of transactions costs as well as custodial fees and all expenses charged by underlying funds and investment vehicles. Non-fee-paying accounts are included in the composite.

The investment management fee schedule begins at a 2.00% flat fee per annum, on all assets under management. Actual investment advisory fees incurred by clients are negotiable, and may vary. Further information regarding investment advisory fees is described in Part II of the firm's Form ADV.

The benchmark for the composite is a customized blend of 60% MSCI World (Net) Index and 40% Citigroup World Government Bond Index, rebalanced monthly. The S&P 500 Index is also included as a general market indicator. The MSCI World (Net) Index captures large and mid cap representation across 24 Developed Market (DM) countries with 1,625 constituents. The index covers approximately 84% of the free float-adjusted market capitalization in each country, and is shown gross of foreign withholding tax assumptions. The Citigroup World Government Bond Index includes 23 markets selected based on market size, credit and barriers-to-entry. The S&P 500 is a free-float capitalization-weighted index published since 1957 of the prices of 500 large-cap common stocks actively traded in the United States. The stocks included in the S&P 500 are those of large publicly held companies that trade on either of the two largest American stock market exchanges; the New York Stock Exchange and the NASDAQ. One cannot invest directly in an index.

Past performance is not indicative of future results. Performance shown represents total returns that include income, realized and unrealized gains and losses.

Gross performance is presented net of transaction costs as well as custodial fees and all expenses charged by underlying funds and investment vehicles. Model net of fee performance has been calculated by deducting an annual fee of 1.25%, on a quarterly basis. Composite performance is presented net of foreign withholding taxes that are implicit in the funds held in the portfolio. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.

The annual composite dispersion presented is an asset-weighted standard deviation calculated using accounts in the composite the entire year. The 3-Year Standard Deviation represents the annualized standard deviation of actual composite and benchmark returns, using the rolling 36-months ended each year-end.

Advisory services provided by Sterling Global Strategies LLC, an Investment Adviser with the SEC. Securities offered through APW Capital, Inc., member FINRA/SIPC. 100 Enterprise Drive, Suite 504, Rockaway, NJ 07866, (800) 637-3211.

Sterling Global Strategies LLC claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. SGS has been independently verified for the periods October 24, 2008 through June 30, 2018. The verification report is available upon request.

Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis, and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

Past performance is not indicative of future results. Performance shown represents total returns that include income, realized and unrealized gains and losses.



**Mark Eicker**  
Chief Investment Officer

Mark Eicker began his financial career at Smith Barney in 1993, and has since continued to dedicate his professional career to helping investors achieve their investment goals while also attempting to reduce their risk. As Chief Investment Officer, Mark has developed a set of proprietary algorithms that seek to significantly reduce portfolio volatility and downside market exposure, while also striving for positive returns in any market environment. In this role, he continues to develop new investment strategies that can take advantage of the inconsistencies of the capital markets.

Mark has been quoted in numerous national investment publications as well as respected trade magazines, and has recently been selected to be a contributor for *Forbes*. He can also be found speaking and presenting on the ETF industry, the global economy and other investment related topics at industry conferences and events across the country.

Mark recently authored the book "Creating Wealth by Preserving Capital" which can be found on Amazon and Kindle.

Mark holds a Bachelor's Degree from the University of New Mexico, where he received the honor of 1st Team Western Athletic Conference Scholar Athlete Award in 1989 for football.